

A man with a beard and short dark hair, wearing a grey suit jacket over a blue patterned shirt, is sitting in a black leather office chair. He is smiling broadly and looking towards another man who is seen from the back/side, wearing a blue shirt and glasses. The background is a blurred office interior with large windows and modern decor. The overall lighting is soft and professional.

Alternative Lending Options For Businesses During The Pandemic

Impact Of COVID-19 On Business

The COVID-19 outbreak has caught the global economy unaware, and its ripples are felt across the business ecosystem.

Businesses today are tackling a wide range of challenges



Inadequate
cash flow



Threat to
survival



Supply chain
disruptions



Dip in orders

Financial Implications Of The Pandemic

This has brought about a shortage of capital for businesses worldwide and according to the IMF

- Loan disbursement is set to become more conservative
- Negative impact on the macroeconomic output
- Further widening of the working capital gap

Given the importance of cash flow in times like this, companies should develop a robust **cash flow management strategy** as part of their overall business risk and continuity plans

The Pressing Need For Capital

Heading to such circumstances, having a **seamless cash flow** is imperative for



Smooth business continuity



Catering to varying demand



Ensuring long-term survival



Accelerating business growth and expansion

Types Of Capital



Working Capital

Capital required to meet the basic needs of operating a business. E.g.: Expenses like payroll, inventory purchases, the carrying of accounts receivable, etc.



Growth Capital

Capital required for long-term health and well-being of the business. E.g.: Expenses incurred towards growth and expansion plans, purchase of equipment, etc



Alternative Lending: A Viable Option To Access Capital



Easy way to access capital required to maintain or expand business



Quicker and hassle-free processes



Less bureaucracy and red tapes

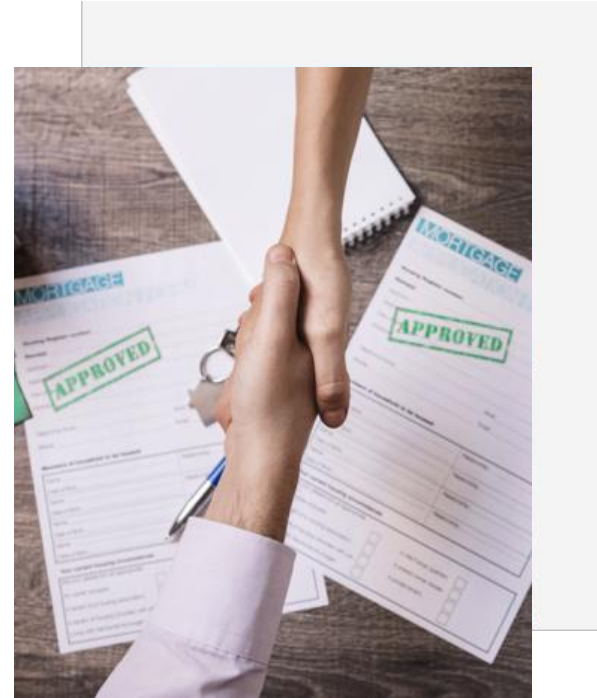


Digital & Online

Invoice Discounting



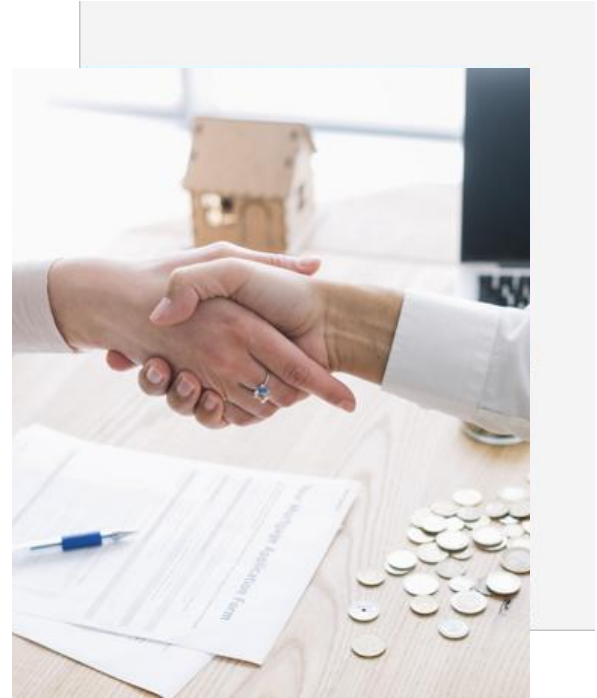
The practice of using a company's unpaid accounts receivable (invoice) as collateral for upfront working capital funds.



Convertible & Non-Convertible Debentures



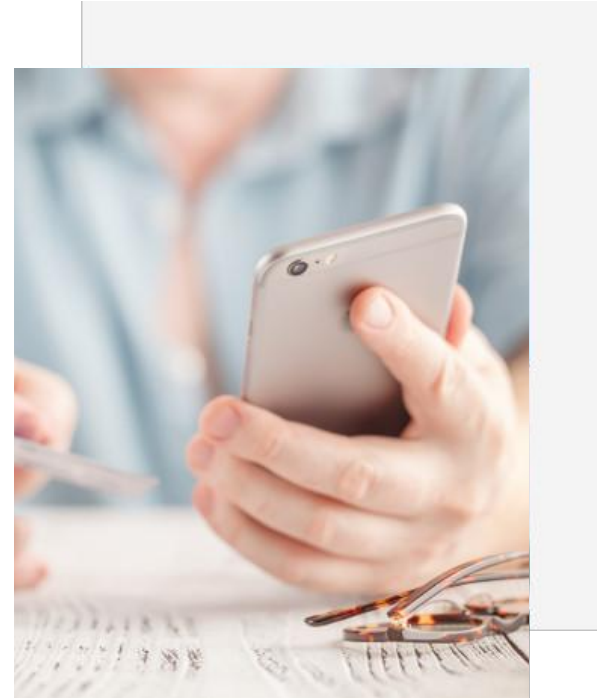
Debentures are a form of long-term financing issued by businesses in return for the loan investors provide them.



Peer-To-Peer (P2P) Lending



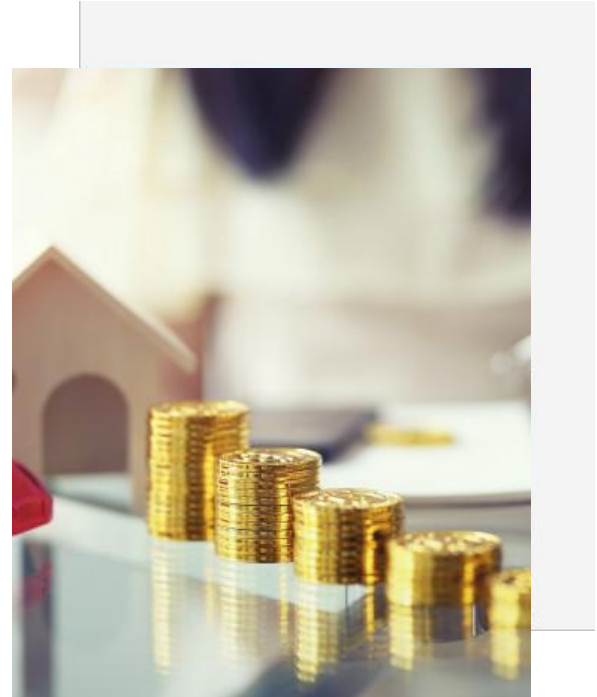
The practice of lending money to individuals or businesses through online services that match lenders with borrowers without the need for financial institutions.



Loan Against Property/Asset/Securities



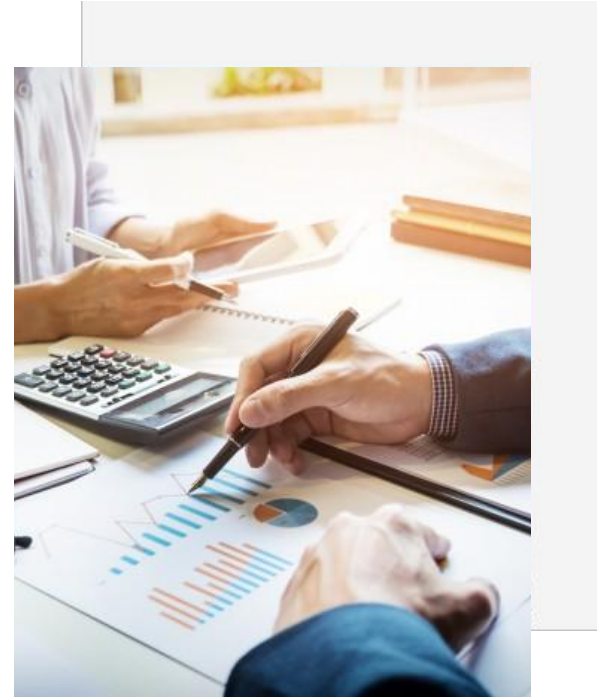
An alternative option to finance high-end expenditures for business like property, asset or securities thereby converting capital expenditure to operational expenditure



Revenue Based Financing



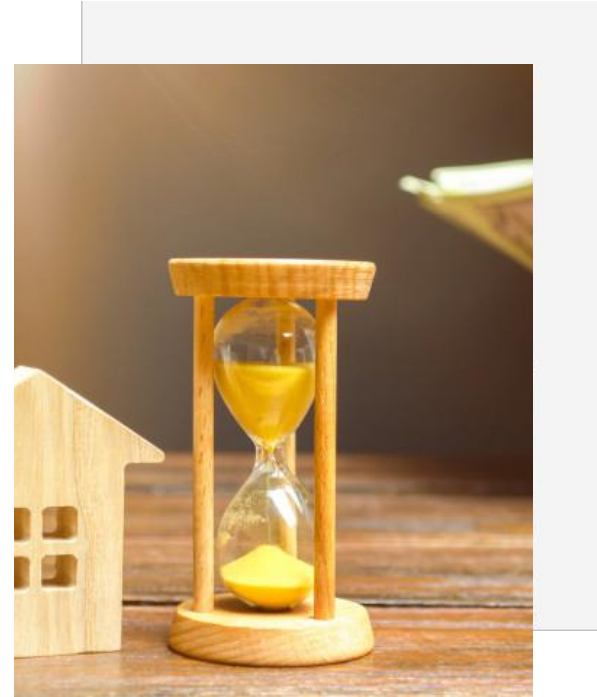
A financial capital raised by pledging a percentage of future ongoing revenues in exchange for money invested. A portion of revenues will be paid to investors at a pre-established percentage until the original investment + pre-decided profit has been repaid.



Merchant Cash Advance



A cash advance based upon the credit card sales deposited into a business' merchant account.



The KredX Product Suite

Invoice Discounting

for working capital needs

Convertible & Non-Convertible

Debentures

Loan Against Property/Asset/Securities

to convert capex to opex

Revenue Based financing

for growth capital requirements

Early Payments Technology Solution

for corporate treasuries

The Way Forward

Questions & Answers

